ADA exhibit hall worth up to 6 C.E. hours daily

Lots of opportunity to try out new products and visit with the experts

Dental professionals attending the American Dental Association annual meeting in Atlanta, Oct. 19-23, will be able to touch, feel and compare thousands of instruments and services from top industry vendors and take advantage of discounts on leading-edge resources and favorite, must-have supplies. It’s all available in the three-day exhibit hall, Oct. 19-21 (Thursday-Saturday) at the Georgia World Congress Center.

And as a bonus, attendees also can earn up to six hours of C.E. each day of the exhibit hall by attending free courses in a variety of venues, including the “Technology Experience,” featuring the 2017 Cellerant Best of Class Technology Award winners; a live-patient CAD/CAM stage; a Design Studio; a Wellness Studio; and the ADA Council Theater.

Exhibit hall happy hour
On Friday, Oct. 20, from 4:30 p.m. in the exhibit hall, attendees can visit with exhibitors in a relaxed setting. “Hall Happy Hour” attendees will then get early access to hear Distinguished Speaker Series presenter Peyton Manning, the first starting quarterback to win NFL Super Bowls with two different teams.

Earn a pass to ADA 2018 in Hawaii
ADA member dentists who spend a cumulative total of $5,500 or more with exhibitors at ADA 2017 are eligible to receive free registration to next year’s meeting in Hawaii. Pick up an Incentive Buying Program envelope in the registration area.

First time in Atlanta
This is the first time that the ADA’s annual meeting has been in Atlanta, and meeting organizers will take advantage of the locale with the ADA 2017 Block

• See ADA, page A3

FUNCTIONAL, ESTHETIC OVERDENTURES
Dr. Marco Montanari describes what he believes to be the market’s most effective and reliable overdenture retentive post. • page A7

GLASS FIBERS REINFORCE ROOT POSTS
Bundles of finer posts increase adhesion and retention of build-up restorations on atypical root-canal anatomies. • page A10

IMPLANT TRIBE
AAOMS TO CONVENE IN SAN FRANCISCO
Its 99th annual meeting has three days of exhibits. • page B1

EVENTS
A3–A4
• Yankee Dental Congress ‘Raising the Bar’
• Doctor depicted in ‘Concussion’ film to give Hinman keynote
• IAPA event explores neuromuscular dentistry

INDUSTRY NEWS
A6–A12
• Advanced photonic design translates to more light, uniformly distributed in high-def headlights from Designs for Vision.
• A clinician’s assessment finds removable, anchored overdentures from Rhein83 to be both functional and aesthetic.
• Innovative bundled glass fiber reinforces Voico’s Rebida Post GT root post.
• Kettenbach’s one-take impression material saves time, material, costs: Panasil family of high-quality performing materials reduce the number of retakes because accuracy is achieved the first time.
• Bendable mixing tip makes it easy to be flexible. Solate Mixpac combines T-Mixer’s geometry with all the advantages of the bendable and rotatable Colibri.
• Barrier protection is critical with dental gloves, and the Standard Malaysian Glove certification exists to ensure exactly that.